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Masterclass on Blockchain in Business



ON DEMAND

**WOBİ PRESENTS THE
EXCLUSIVE MASTERCLASS ON**

BLOCKCHAIN IN BUSINESS

with

ALEX TAPSCOTT

GLOBALLY-RECOGNIZED WRITER,
INVESTOR AND ADVISOR FOCUSED
ON THE IMPACT OF EMERGING
TECHNOLOGIES

In this masterclass you will learn:

- Understand conflicts and tensions arising from the clash between traditional industrial capitalism and the emerging digital economy
- Explore the substantial influence of blockchain technology on businesses and the global economy
- Identify opportunities for blockchain to transform business processes and enhance efficiency, trust, and security



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ABOUT

Alex Tapscott

Globally-recognized writer, investor and advisor focused on the impact of emerging technologies

Alex Tapscott is one of the world's leading experts on the impact of emerging technologies such as blockchain and cryptocurrencies on business and society. He is the co-author (with Don Tapscott) of the critically acclaimed non-fiction best-seller, *Blockchain Revolution: How the Technology Behind Bitcoin is Changing Money Business and the World*. His newest book, *Digital Asset Revolution*, is a guide to better understanding the fast-changing world of peer-to-peer marketplaces and the open economic systems that support new digital assets like NFTs, CBDCs, stablecoins, crypto derivatives, and more. In 2017, Alex co-founded the Blockchain Research Institute, a multi-million-dollar think-tank that is investigating blockchain strategies, opportunities and use-cases.



History tells us that technology not only disrupts industries but also can eliminate them altogether.

Alex Tapscott



SESSION 1

1.5 hours

- Explore the impact of the internet on corporations, including their structure, dynamics, and potential for transformation
- Examine the transformative potential of blockchain technology and its implications for businesses and the global economy
- Assess the benefits and risks of adopting blockchain technology in your organization, identifying strategic opportunities in a rapidly evolving business landscape
- Gain actionable insights into the practical approaches that businesses can adopt to harness the full potential of blockchain technology



BENEFITS

- **Full Access:** Access to the On Demand content for 30 days
- **Executive Summary:** Written overview of key learnings from each session
- **Multi-Language:** All sessions available in English, Spanish and Italian
- **Content:** 1.5 hours of content

PRICES

INDIVIDUAL

249^{USD}

GROUPS

3 tickets **639**^{USD}

5 tickets **1,039**^{USD}

10 tickets **1,999**^{USD}



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